

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA Standard National/Political

Account Types

95/101/1536

Sales Tax Net Total Commission Commission %

> \$104,074.00 \$18,366.00

Phone/Fax

WSOC-TV 1901 North Tryon Street

Agency

Schedule Dates

Contract #

325069

Charlotte, NC 28206-2700

**Buyer Name** Sales Office Salesperson Advertiser BASSETT, LAURA Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) 09/25/12-10/01/12

Brand Product

Demo Package Deal Order Type CO-OP Entered By Last Modified Date Entered Headline # 09/21/12 Jill Hipskind 08/01/12 06260215 8 Normal

Sep. 2012 Oct. 2012 Charlotte (WSOC)
By Broadcast Month Grand Total:

**Spots** 99 13

112

\$106,490.00 \$15,950.00 \$122,440.00

15.00

9/21/12	\$1,500.00 Charlotte (WSOC)	\$375.00	4.	× × × ×	4	:30 10A- 11A (EST)	5	09/25/12-09/28/12	14.2 Normal Line / Spot
9/21/12	\$1,500.00 Charlotte (WSOC)	\$375.00	4	×	- 4	:30 9A- 10A (EST)	ъ	09/25/12-09/28/12	13.1 Normal Line / Spot
9/21/12	\$500.00 Charlotte (W5OC)	\$500.00	1	-		:30 8A- 9A (EST)	л	09/30/12-09/30/12	12.1 Normal Line / Spot
9/21/12	\$300.00 Charlotte (WSOC)	\$300.00	1	1		:30/7A- 8A (EST)	л	09/30/12-09/30/12	11.1 Normal Line / Spot
9/21/12	\$275.00 Charlotte (W5OC)	\$275.00	1			:30 6A- 7A (EST)	и	09/30/12-09/30/12	10.1 Normal Line / Spot
9/21/12	\$475.00 Charlotte (WSOC)	\$475.00	1	1		:30 8A- 9A (EST)	л	09/29/12-09/29/12	9.1 Normal Line / Spot
9/21/12	\$325.00 Charlotte (W5OC)	\$325.00	1	1		:30 7A- 8A (EST)	رم د	09/29/12-09/29/12	8.1 Normal Line / Spot
9/21/12	\$300.00 Charlotte (WSOC)	\$300.00	1	1		:30 6A- 7A (EST)	л	09/29/12-09/29/12	7.1 Normal Line / Spot
9/21/12	\$300.00 Charlotte (WSOC)	\$300.00	Junk		-	:30 6A- 8A (EST)	6	09/29/12-09/29/12	6.0 Cancelled Line / Spot
9/21/12	\$125.00 Charlotte (WSOC)	\$125.00	1	× × ×	l L	:30 4:30A- 4:59A (EST)	и	09/25/12-09/28/12	5.1 Normal Line / Spot
9/21/12	\$5,075.00 Charlotte (W5OC)	\$725.00	7	× × ×	7	:30 8A- 9A (EST)	6	09/25/12-09/28/12	4.1 Normal Line / Spot
9/21/12	\$4,650.00 Charlotte (WSOC)	\$775.00	6	× × ×	6	:30 7A- 8A (EST)	5	09/25/12-09/28/12	3.1 Normal Line / Spot
9/21/12	\$1,700.00 Charlotte (WSOC)	\$850.00	2	× × ×	2	:30 6A- 6:30A (EST)	6	09/25/12-09/28/12	2.1 Normal Line / Spot
9/21/12	\$1,125.00 Charlotte (WSOC)	\$375.00	w	× × ×	u	:30 5A- 5:30A (EST)	6	09/25/12-09/28/12	1.1 Normal Line / Spot
Comments Entered	Total Station	Rate	Spots	5PW Mo Tu We Th Fr 5a Su Spots	SPW	Length Run Times	Į,	Dales	nic type / picas type (set #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertises:

Date:

Accepted-Station:

Date:

Comments:

3/E Bookend P/B Piggy Back



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Salesperson

Brand Agency Product Advertiser Schedule Dates Contract # Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) 09/25/12-10/01/12 1536/OBAMA FOR AMERICA (134148) Pol/B Obama/D/Pre/US (16256) 325069

Telerep/Philadelphia, Philadelphia (1057) CO-OP Package Deal Order Type Demo Entered By Commission % Headline # Last Modified o

Date Entered 09/21/12 08/01/12 06260215 Jill Hipskind

Commission 15.00 \$18,366.00 Normal

Charlotte (WSOC)
By Broadcast Month

Sep. 2012 Oct. 2012 Grand Total:

**Spots** 99 13 \$106,490.00 \$15,950.00 \$122,440.00

Comments Billing Type **Account Types** Phone/Fax **Buyer Name** Sales Office O8AMA FOR AMERICA 95/101/1536 BASSETT, LAURA Standard Telerep/Philadelphia National/Political

> Sales Tax Net Total

> > \$104,074.00

Washington, DC 20007 3050 K Street NW

Greer, Margolis, Mitchell & Associates

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_					ZAC	CONFIRMATION CONTRA		00				
9/21/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	ş <b>ə</b>	1		:30 7:30P- 8P (EST)	6	09/29/12-09/29/12	28.0 Cancelled Line / Spot	28.0
9/21/12		\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	_			:30 7P- 8P (EST)	5	09/29/12-09/29/12	27.1 Normal Line / Spot	27.1
9/21/12		\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	4 ×	:30 7:30P- 7:56P (EST)	4	09/25/12-09/28/12	26.1 Normal Line / Spot	26.1
9/21/12		\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	4 ×	:30 6:58P- 7:30P (EST)	4	09/25/12-09/28/12	25.1 Normal Line / Spot	25.1
9/21/12		\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$1,000.00	1	<u> </u>		:30 6P- 6:30P (EST)	υ.	09/30/12-09/30/12	24.1 Normal Line / Spot	24.1
9/21/12		\$490.00 Charlotte (WSOC)	\$490.00	\$490.00	1	-		:30 7P- 7:30P (EST)	υ.	09/29/12-09/29/12	23.2 Normal Line / Spot	23.2
9/21/12		\$7,700.00 Charlotte (WSOC)	\$7,700.00	\$1,100.00	7	× × ×	7 ×	:30 6P- 6:30P (EST)	5	09/25/12-09/28/12	22.1 Normal Line / Spot	22.1
9/21/12		\$5,250.00 Charlotte (WSOC)	\$5,250.00	\$875.00	6	×	6 ×	:30 5:30P- 6P (EST)	5	09/25/12-09/28/12	21.1 Normal Line / Spot	21.1
9/21/12		\$5,100.00 Charlotte (WSOC)	\$5,100.00	\$850.00	6	× × ×	6 ×	:30:5P- 5:30P (EST)	5	09/25/12-09/28/12	20.1 Normal Line / Spot	20.1
9/21/12		\$2,475.00 Charlotte (WSOC)	\$2,475.00	\$825.00	ω	× × ×	ω ×	:30 4P- 5P (EST)	5	09/25/12-09/28/12	19.1 Normal Line / Spot	19.1
9/21/12		\$275.00 Charlotte (WSOC)	\$275.00	\$275.00	_			:30 12P- 12:30P (EST)	5	09/30/12-09/30/12	18.1 Normal Line / Spot	18.1
9/21/12		\$275.00 Charlotte (W5OC)	\$275.00	\$275.00	1	1		:30 12P- 12:30P (EST)	5	09/29/12-09/29/12	17.1 Normal Line / Spot	17.3
9/21/12		\$1,125.00 Charlotte (WSOC)	\$1,125.00	\$375.00	w	××××	ω	:30 12P- 1P (EST)	5	09/25/12-09/28/12	16.1 Normal Line / 5pot	16.
9/21/12		\$1,650.00 Charlotte (WSOC)	\$1,650.00	\$550.00	ω	× × ×	ω	:30 11A- 12P (EST)	5	09/25/12-09/28/12	15.1 Normal Line / Spot	15.3
Entered	Comments	Station	Total	Rate	5pots	Tu We Th Fr Sa Su	SPW Mo T	gth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impennissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Printed At: 11:37 AM on Monday, September 24 2012



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Sales Office

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Package Deal

Commission%

Phone/Fax **Buyer Name** 

> BASSETT, LAURA Telerep/Philadelphia

Comments Billing Type Account Types

OBAMA FOR AMERICA Standard National/Political 95/101/1536

> Sales Tax Net Total Commission

Brand

Product Agency

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Contract # Advertiser Schedule Dates 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/25/12-10/01/12 325069

CO-OP Order Type Demo Headline# Entered By Last Modified Date Entered 08/01/12

\$104,074.00	\$18,366.00	15.00	Normal	06260215	Jill Hipskind	09/21/12	08/01/12
DAMENTO LIGITARINA (CARACTERISTICA)	***************************************	MMMQ-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O-O	manocoquantoccidirispen-pleynote-desymph	Grand	Sep.	Ву В	Cha
				Grand Total:	Sep. 2012 Oct. 2012	By Broadcast Month	Charlotte (WSOC)
				112	99 13	Spots	Trining and the second distance of the second
				\$122,440.00	\$106,490.00 \$15,950.00	Rate	

				Open of the second				Accepted-Acceptor/Adwististr	MICHAEL ON
			3AC	CONFIRMATION CONTRA			5 5 5 5		
9/21/12	\$375.00 Charlotte (WSOC)	\$375.00	1		:30 <sup>5</sup> A- 6A (EST)	5	10/01/12-10/01/12	42.0 Cancelled Line / Spot	42.1
9/21/12	\$2,S00.00 Charlotte (WSOC)	\$2,500.00	_	1	:30 8P- 11:30P (EST)	5	09/29/12-09/29/12	41.1 Normal Line / Spot	41.
9/21/12	\$1,500.00 Charlotte (WSOC)	\$500.00	ω	×	:30 11:35P- 12:02A (EST)	υ	09/25/12-09/27/12	40.1 Normal Line / Spot	40.
9/21/12	\$1,100.00 Charlotte (WSOC)	\$1,100.00	1	1	:30 11:30P- 12:05A (EST)	4	09/29/12-09/29/12	39.1 Normal Line / Spot	39.
9/21/12	\$1,300.00 Charlotte (WSOC)	\$1,300.00	-		:30 11P- 11:35P (EST)	4	09/30/12-09/30/12	38.1 Normal Line / Spot	38.
9/21/12	\$7,200.00 Charlotte (WSOC)	\$1,200.00	6	6 × × × ×	:30 11P- 11:35P (EST)	4	09/25/12-09/28/12	37.1 Normal Line / Spot	37.
9/21/12	\$6,500.00 Charlotte (WSOC)	\$6,500.00	1		:30 9P- 11P (EST)	б	09/30/12-09/30/12	36.1 Normal Line / Spot	36.
9/21/12	\$4,S00.00 Charlotte (WSOC)	\$4,500.00	1		:30 8P- 9P (EST)	6	09/30/12-09/30/12	35.2 Normal Line / Spot	35.
9/21/12	\$3,700.00 Charlotte (WSOC)	\$3,700.00	-		:30 10P- 11P (EST)	S	09/28/12-09/28/12	34.1 Normal Line / Spot	34.
9/21/12	\$3,000.00 Charlotte (WSOC)	\$3,000.00	<u></u>	1	:30 9P- 10P (EST)	О	09/28/12-09/28/12	33.1 Normal Line / Spot	33.
9/21/12	\$5,000.00 Charlotte (WSOC)	\$5,000.00	ь	<u> </u>	:30 10P- 11P (EST)	5	09/27/12-09/27/12	32.1 Normal Line / Spot	32.
9/21/12	\$7,500.00 Charlotte (WSOC)	\$7,500.00	1	<b>—</b>	:30 9P- 9:30P (EST)	S	09/26/12-09/26/12	31.1 Normal Line / Spot	31.
9/21/12	\$S,600.00 Charlotte (WSOC)	\$5,600.00	1		:30/10P- 11P (EST)	5	09/25/12-09/25/12	30.1 Normal Line / Spot	30.
9/21/12	\$6,000.00 Charlotte (WSOC)	\$6,000.00	1		:30 8P- 10P (EST)	5	10/01/12-10/01/12	29.1 Normal Line / Spot	29.
Comments Entered	Total Station	Rate	Spots	SPW Mo Tu We Th Fr Sa Su Spots	Sec Length Run Times	Sec	#) Dates	Line Type / Break Type (Ref #)	Line

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Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates         09/25/12-10/01/12         Last Modified         09/21/12         By Broadcast Month         Spots         Ral           Advertiser         Pol/B Obama/D/Pre/US (162S6)         Entered By         Jill Hipskind         Sep. 2012         99         \$106,490.00
Pol/B Obama/D/Pre/US (162S6) Entered By Jill Hipskind Sep. 2012 99
15
Product Political - Federal Candidate (1067) Headline # 06260215
Brand 1536/OBAMA FOR AMERICA (134148) 0emo
Salesperson Telerep/Philadelphia, Philadelphia (1057) Order Type Normal
Sales Office Telerep/Philadelphia Package Oeal
Buyer Name BASSETT, LAURA Commission % 15.00
Phone/Fax / Commission \$18,366.00
CPE 95/101/1536 Net Total \$104,074.00
Account Types National/Political Sales Tax
Billing Type Standard
Comments OBAMA FOR AMERICA

	ROMES:	Date: Commerce:	77		Accepted Station:				Accepted Agency/Advertises:
			RACT	CONFIRMATION CONTRACT					
9/21/12	\$2,550.00 Charlotte (WSOC)	\$850.00 \$	Ja	× × ×	(EST)	:30 6:30A- 7A (EST)	5	09/25/12-09/28/12	57.0 Normal Line / 5pot
9/21/12	\$750.00 Charlotte (W5OC)	\$375.00	2	××××	(EST) 2	:30 5:30A- 6A (EST)	6	09/25/12-09/28/12	56.0 Normal Line / 5pot
9/21/12	\$500.00 Charlotte (W5OC)	\$500.00	-	-	2:35A (EST)	:30 12:05A- 12:35A (EST)	5	09/28/12-09/28/12	55.1 Normal Line / Spot
9/21/12	\$500.00 Charlotte (WSOC)	\$500.00	1		2:02A (EST)	:30 11:35P- 12:02A (EST)	57	10/01/12-10/01/12	54.1 Normal Line / Spot
9/21/12	\$1,200.00 Charlotte (W5OC)	\$1,200.00 \$	1	×	SP (EST)	:30 11P- 11:35P (EST)	4	10/01/12-10/01/12	53.1 Normal Line / 5pot
9/21/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00 \$		×	56P (EST)	:30 7:30P- 7:56P (EST)	4	10/01/12-10/01/12	52.1 Normal Line / Spot
9/21/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00 \$	ь	×	30P (EST)	:30 6:58P- 7:30P (EST)	6	10/01/12-10/01/12	51.1 Normal Line / Spot
9/21/12	\$1,100.00 Charlotte (W5OC)	\$1,100.00 \$		×	(EST)	:30 6P- 6:30P (EST)	и	10/01/12-10/01/12	50.1 Normal Line / Spot
9/21/12	\$875.00 Charlotte (WSOC)	\$875.00	1	×	(EST)	:30 5:30P- 6P (EST)	и	10/01/12-10/01/12	49.1 Normal Line / Spot
9/21/12	\$375.00 Charlotte (W5OC)	\$375.00	1	×	(EST)	:30 10A- 11A (EST)	υ <sub>1</sub>	10/01/12-10/01/12	47.1 Normal Line / Spot
9/21/12	\$375.00 Charlotte (W5OC)	\$375.00	1		EST)	:30 9A- 10A (EST)	ر د	10/01/12-10/01/12	46.1 Normal Line / Spot
9/21/12	\$725.00 Charlotte (WSOC)	\$725.00	ı	×	ST)	:30 8A- 9A (EST)	6	10/01/12-10/01/12	45.1 Normal Line / Spot
9/21/12	\$1,550.00 Charlotte (W5OC)	\$775.00 \$	2	×	ST) 2	:30 7A- 8A (EST)	ы	10/01/12-10/01/12	44.1 Normal Line / Spot
9/21/12	\$750.00 Charlotte (WSOC)	\$750.00	1	×	ST)	:30 6A- 7A (EST)	6	10/01/12-10/01/12	43.0 Cancelled Line / Spot
Comments Entered	Station	Kate	Sports	SPW MO IN WE IN TO SA SU	ST VI	raiga	200	Carre	mine ( ) by ) whomas ( ) by (1905 m)

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Printed At: 11:37 AM on Monday, September 24 2012



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type

Account Types

National/Political 95/101/1536

Standard

Phone/Fax Buyer Name Sales Office Salesperson

BASSETT,LAURA

Telerep/Philadelphia

Comments

OBAMA FOR AMERICA

Brand Agency Product Advertiser Schedule Oates Contract # Greer, Margolis, Mitchell & Associates (2890) 09/25/12-10/01/12 Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 1536/OBAMA FOR AMERICA (134148) 325069 CO-OP Last Modified 0emo Headline # **Entered By** Oate Entered

Telerep/Philadelphia, Philadelphia (1057) 08/01/12 Jill Hipskind 09/21/12 06260215 8

\$104,074.00 \$18,366.00

Net Total Order Type Commission Commission% Package Deal 15.00 Normal

Sales Tax

Grand To

0.00 0.00 0.00

Charlotte (WSOC)  By Broadcast Month Spots  Sep. 2012 99  Oct. 2012 13  Grand Total: 112
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112	99 13
\$122,440.	\$106,490. \$15,950.

58.0 Normal Line / Spot 10/01/12-10/01/12 5 :30/SP- 5:30P (EST) 1 \$850.00 \$850.00 Charlotte (WSOC) 9 <sub>0</sub>	10/01/12-10/01/12 5 :30 5P- 5:30P (EST) 1 \$850.00 \$850.00 Charlotte (WSOC)	
		10/01/12-10/01/12 5 :30 SP-5:30P (EST) 1 1 \$850.00 \$850.00 Charlotte (WSOC)
CONFIRMATION CONTRACT	CONFIRMATION CONTRACT	CONFIRMATION CONTRACT

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Printed At: 11:37 AM on Monday, September 24 2012

	Contract #	325069	Date Entered	00/01/17	Ammontorreconstruction and an analysis and an a	A CONTRACTOR OF THE PROPERTY O	CONTRACTOR MANAGEMENT TO CONTRACTOR ASSAULT
	Schedule Dates	09/25/12-10/01/12	Last Modified	09/21/12	ndodotosees	Spots	Rate
WSOC-TV	Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind			
1901 North Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)	CD-OP	No	Grand Total:		
Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)	Headline #	06260215			
WSOCTV	Brand	1536/OBAMA FOR AMERICA (134148)	Demo		0.0 <del>0.00000</del> 000000000000000000000000000		
	Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal	nunananan nanan		
THE THE PARTY OF T	Sales Dffice	Telerep/Philadelphia	Package Deal		echoloresos		
Greer, Margolis, Mitchell & Associates	Buyer Name	BASSETT, LAURA	Commission %	15,00	electron to artiface		
	Phone/Fax		Commission	\$18,366.00			
Washington, DC 20007	CPE	95/101/1536	Net Total	\$104,074.00	wooganaw-onou		
	Account Types	National/Political	Sales Tax				
	Billing Type	Standard			nue cue esta su di		
	Comments	OBAMA FOR AMERICA					
		Control Control					
Line Line Type / Break Type (Ref #) Dates	Sec Length	Run Times SPW Mo Tu We Th Fr Sa S	Su Spots Rate	Total	Station	Comments	Entered
48.1 Cancelled Line / Spot 10/01/12-10/01/12	5 :30 5P- 5:30P (EST)	(EST) 1 X		0.00	\$850.00 Charlotte (WSOC-ALT1)		9/21/12
					idilotte (M3OC-ACL1)		9/21/12
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5 :		The Disapple Medical Service S		And the second of the second o			

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